# G S Varsha | UI UX Designer

E-mail: gsvarsha11@gmail.com | Phone Number: (+91) 9150886644
LinkedIn: www.linkedin.com/in/gsvarsha | Portfolio: https://gsvarsha.vercel.app/

## SUMMARY

UI/UX Designer with experience designing digital products, web experiences, and dashboards. Skilled in translating product requirements into intuitive user flows, wireframes, prototypes, and polished interfaces, with an interest in AI-assisted design and development workflows.

## SKILLS

- **Design:** UI UX Design, Product Design, Wireframing, Information Architecture, Usability Testing, Visual Design, Design Systems
- **Tools:** Figma, Framer, Adobe Creative Suite, Claude, Cursor, Figma Make, v0, Lovable

## PROFESSIONAL EXPERIENCE

**PropVR, Bangalore, India**
**UX Designer | October 2025 – Present**

- Worked on WebLite, Spatial Key, and client-facing dashboards, designing screens and user flows in Figma from initial wireframes to final UI.
- Reworked existing screens, improved interactions, and built reusable components. Used Claude and Cursor to explore ideas and bring designs into working prototypes.

**PropVR, Bangalore, India**
**Tech, Product Support | October 2024 – October 2025**

- Managed WebLite experiences for clients including **DAMAC, Danube, and Emaar**, coordinating project set up, content management and delivery.
- Managed Creator Tool operations and internal inventory, mentored four Product Support associates, and supported delivery across multiple client accounts.

**Apparao Galleries, Chennai, India**
**Graphic Designer | June 2023 – December 2023**

- Designed exhibition collaterals, including posters, catalogues, brochures, banners, and signage, aligned with each exhibition's theme.
- Developed cohesive visual identities for exhibitions, translating curatorial concepts into engaging print and digital communication materials.

**Sun TV Network, Chennai, India**
**Video Editor Intern | January 2023 – March 2023**

- Edited television content, promos, and studio shows using Premiere Pro and DaVinci Resolve, working within broadcast schedules.

## PROJECTS

**Craft | Website & Dashboard UX**
Designed website and dashboard experiences for an AI-powered creative workflow product, using Figma, Claude, and Cursor.

**Spacture AI | Website Redesign**
Redesigned the website to improve engagement and clearly communicate product value, handling wireframes, content flow, and prototype.

## EDUCATIONAL QUALIFICATION

**Ethiraj College for Women, University of Madras (2020-2023)**
Bachelor of Science (BSc) in Visual Communication
**CGPA 7.6/10**

**Modern Senior Secondary School**
Class 10 – 77.2%
Class 12 – 78%